

**PLAYHOUSE VILLAGE ASSOCIATION**  
**Board of Directors Meeting Agenda**  
**Wednesday, December 6, 2023 8:00 a.m.**

**155 N. Lake Ave. Ground Floor Conference Center**

- 8:00 am
1. Call to Order & Roll Call
  2. Public Comment on items on the Agenda and not on the Agenda
  3. **ACTION ITEM:** Approval of the October 25 and November 13, 2023 Minutes
  4. **ACTION ITEM:** Approval of October 2023 Financial Reports
  5. Chair's Report
    - Upcoming Meetings Schedule
- 8:20 am
6. Executive Committee
    - a. **ACTION ITEM:** Endorsement of City of Pasadena Proposal for Paid Street Parking in Playhouse Village
    - b. **ACTION ITEM:** Approval of Contract with VX for Dining Pavilions Removal and Re-installation
    - c. **ACTION ITEM:** Approval of Block By Block Contract
    - d. **ACTION ITEM:** Approval of 2024 Budget
    - e. Update on PVA Office Space Project
- 9:30 am
7. Marketing & Communications Committee
    - a. Holiday Events and Promotions
    - b. Overview of 2024 Priorities
- 9:40 am
8. Economic Development, Transportation & Parking Committee
    - a. Recent Property, Development and Leasing Activity
- 9:50 am
9. Playhouse Village Foundation Update
- 10:00 am
10. Adjournment