

In the VILLAGE

February 2022



Show Your Local Love this Valentine's Day

This Valentine's Day, show your local love — love for your sweetie and your whole community — by purchasing gifts and meals at locally-owned businesses. Local businesses offer you much to love. Check out our Valentine's Day gift guide on our [blog](#) for items and ideas to form the perfect expression of love from our Village businesses and eateries.

When visiting your favorite local business, let's do our part to help keep our community safe by wearing a face cover, keeping our hands sanitized, and maintaining a safe distance from one another. See you in the Village!

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Lunar New Year at USC Pacific Asia Museum

Saturday, February 5 | 11:00AM

Celebrate the Year of the Tiger with USC PAM's virtual Lunar New Year festival. Enjoy a livestream of thrilling performances from the comfort of your home via Zoom. RSVP and register for this free virtual festival on [USC PAM's website](#). Happy Lunar New Year – good fortune and health to all!



Celebrate Black History Month

February is National Black History Month. Here are four ways you can celebrate and honor Black history and trailblazers in Playhouse Village:

- Discover new releases by Black authors at [Vroman's Bookstore](#)
- Join Southern California Children's Museum & Brownish Books for a [Story & Craft Mini Series](#) that features books with Black and Brown characters and spotlights BIPOC authors and illustrators on Tuesdays at 10:30AM.
- Experience incredible featured films highlighting Black voices on [Laemmle's Virtual Cinema](#).
- Support Black-owned local businesses like [Leberry Bakery](#) and [The Gourmet Cobbler Factory](#) in Playhouse Village.

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Theatre from Your Screen to the Stage

***Teenage Dick* by Pasadena Playhouse**

Digital Stream Available February 3 - 27

A brilliantly hilarious take on *Richard III*, Shakespeare's classic tale of power lust, *Teenage Dick* reimagines the most famous disabled character of all time as a 16-year-old outsider in the deepest winter of his discontent: his junior year at Roseland High. Bullied for his cerebral palsy, Richard plots his revenge — as well as his glorious path to senior class presidency. This sharp-witted production is at once everything you'd imagine and nothing you'd expect. Watch the digital stream of *Teenage Dick* exclusively on pasadenaplayhouse.org.

BOTH AND (a play about laughing while black) at Boston Court Pasadena

April 7 - May 15

In-person theatre is coming back soon at Boston Court! Don't miss this rare and extraordinary piece of theatre, conceived, written, and performed by Carolyn Ratteray and directed by Andi Chapman. This play's beautifully unique storytelling uses humor, raw honesty, and passion to become a brilliant meditation about how to reconnect with joy. Tickets go on sale February 15 at bostoncourtpasadena.org.



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New Businesses In the Village

Home Brewed Bar | 101 S. Madison Ave

Home Brewed Bar has opened their second Pasadena location here in Playhouse Village. Most known for their Toddy Lattes - iced lattes made with their in-house roasted, 20-hour cold brew coffee, you can also try one of their unique and signature drinks such as the Matcha Pistachio Milk Tea or build your own brew just the way you want it. Stop by on Madison or order ahead at homebrewedbar.com.

Lifted Botanical Wellness Bar | 600 E. Colorado Blvd.

Lifted redefines the bar experience with a unique space for the conscious community. Crafted with your health in mind, their kava & kratom mocktails, mushroom elixirs, and specialty drinks get you the buzz you're looking for without any of the booze. They also offer a full-service coffee bar, locally made artisan pastries, and wide range of plant-based protein smoothies to fuel active lifestyles. Learn more at liftedbotanicalbar.com.

COMING SOON: Kid to Kid | 456 E. Colorado Blvd.

Kid to Kid buys and sells the best things kids outgrow from clothing and shoes to toys and equipment. With a focus on sustainability with style, items are carefully selected and screened, based on current fashion trends. Check out their website kidtokid.com to learn more about their upcycling impact and for updates on their grand opening.



Business Resources

We know that this has been an unpredictable and tumultuous time for our businesses, cultural partners, and the overall community. We are working diligently to put together several resources from local, state, and national entities expressly designed for small businesses. The situation remains extremely fluid, but we are doing our best to compile this information. To learn more, please visit our [resource page](#).

Promotions & Marketing Committee

Tuesday
February 8
9:30AM
via Zoom

Economic Development & Transportation Committee

Thursday
February 10
8:30AM
via Zoom

Streetscapes & Placemaking Committee

TBA

Safety & Maintenance Committee

TBA

Executive Committee

TBA

Board of Directors Meeting

Wednesday
February 23
8:30AM
via Zoom

Given the current uncertainty with COVID, all meetings continue to be held virtually and schedules are subject to change. If you would like to attend a meeting or for updates please contact info@playhousevillage.org.



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