



**PLAYHOUSE VILLAGE ASSOCIATION
Board of Directors Meeting Agenda
Wednesday, January 26, 2022 8:30 a.m.**

VIA VIDEOCONFERENCE

<https://us02web.zoom.us/j/89010508545?pwd=QmpTUkliMFE1bmZBZ0FZU2Z1M05Bdz09>

Telephone Dial-in: (669) 900-6833 US

Meeting ID: 890 1050 8545 Passcode: 844638

- 8:30 am
- 1. Call to Order & Roll Call**
 - 2. Public Comment on items on the Agenda and not on the Agenda**
 - 3. Chair's Report**
 - PVA Remote Meetings Status
 - Park Name and Management Framework Update
 - Committees and Bylaws Changes Status
 - Playhouse Village Foundation Update
 - 4. ACTION ITEM:** Approval of the December 15, 2021 Minutes
 - 5. ACTION ITEM:** Approval of November and December 2021 Financial Reports
- Committee Updates**
- 8:45 am
- 6. Executive Committee**
 - a. Vision Implementation Status Update
 - i. Draft Pasadena Pedestrian Plan Presentation
 - ii. **ACTION ITEM:** Streetscapes Projects CIP Advocacy Letter
- 9:35 am
- 7. Promotions & Marketing Committee**
 - a. From Pasadena, With Love Holiday Campaign Recap
 - b. 2021 Annual Media Report
 - c. Live Venues Reopening Update
- 9:45 am
- 8. Economic Development & Transportation Committee**
 - a. **ACTION ITEM:** Reinvesting in Downtown Adaptive Reuse Advocacy Letter
 - b. AC by Marriott Hotel Project Update
 - c. Bisnow Event Sponsorship Update
- 9:55 am
- 9. Streetscapes & Placemaking Committee**
 - a. Colorado Boulevard On-Street Dining and Pavilion Prototype Status
- 10:00 am
- 10. Adjournment**