



**PLAYHOUSE VILLAGE ASSOCIATION
Board of Directors Meeting Agenda
Wednesday, October 27, 2021 8:30 a.m.**

VIA VIDEOCONFERENCE

<https://us02web.zoom.us/j/84718568096?pwd=cDQyanVks3Q0V2hRcVRNU3c4Mkpldz09>

Telephone Dial-in: (669) 900-6833 US

Meeting ID: 847 1856 8096 Passcode: 119634

- 8:30 am
- 1. Call to Order & Roll Call**
 - 2. Public Comment on items on the Agenda and not on the Agenda**
 - 3. Chair's Report**
 - PVA Remote Meetings Status
 - Ambassador Guide Program Update
 - Park Naming Process Update
 - November and December Board Meeting Schedule
 - 4. ACTION ITEM:** Approval of the September 22, 2021 Minutes
 - 5. ACTION ITEM:** Approval of September 2021 Financial Reports
 - 6. Draft 2022 PVA Budget Review**

Committee Updates

- 8:55 am
- 7. Streetscapes & Placemaking Committee**
 - a. Colorado Boulevard Street Dining Module Design Presentation and Next Steps Discussion
- 9:20 am
- 8. Economic Development & Transportation Committee**
 - a. AC by Marriott Hotel Project Update
 - b. Commercial Cannabis Ordinance Revisions Update
- 9:45 am
- 9. Executive Committee**
 - a. Parking Management Strategy Update and Next Steps
 - b. Board Strategy Session Follow-up
 - c. Council Redistricting Process Update
- 9:55 am
- 10. Promotions & Marketing Committee**
 - c. Dia de los Muertos Event recap
 - d. Media Report and Upcoming Promotions
- 10:00 am
- 11. Adjournment**