



**PLAYHOUSE VILLAGE ASSOCIATION
Board of Directors Meeting Agenda
Wednesday, May 26, 2021 8:30 a.m.**

VIA VIDEOCONFERENCE

<https://us02web.zoom.us/j/89323680248?pwd=cGRLSUJneXFzdStWRmluSnVzcFg4UT09>

Telephone Call-in: (669) 900-6833

Meeting ID: 893 2368 0248 Passcode: 597341

- 8:30 am
1. **Call to Order & Roll Call**
 2. **Public Comment on items on the Agenda and not on the Agenda**
 3. **Chair’s Report:** PBID Renewal Process Update, Board Member Paperwork Follow-up
 4. **ACTION ITEM:** Approval of the April 28, 2021 Minutes
 5. **ACTION ITEM:** Approval of April 2021 Financial Reports
 6. **ACTION ITEM:** Approval of the 2020 PVA Financial Review
 7. **ACTION ITEM:** Approval of Contract with Janis Rhodes Parking Consultants for Union/El Molino Public Parking Transition
- 9:00 am **Committee Updates**
8. **Promotions & Marketing Committee**
 - a. You Eat, We Treat Promotion Overview
 - b. Recap of Discussions Regarding Playhouse Village Economic Reopening: Performance Venues and Office Buildings
 - c. Media Reports
 9. **Streetscapes & Placemaking Committee**
 - a. Colorado Boulevard Street Dining Modules Process Update
 - b. Playhouse Village Park Process Update
 10. **Economic Development & Transportation Committee**
 - a. Retail Market Overview Recap
 - b. Housing Element and Specific Plan Process Update
- 10:00 am
11. **Adjournment**