# In the Market of the Market of

# **May 2021**



## **Happy Mother's Day**

This new month bring us a chance to celebrate and honor moms on Mother's Day, coming up Sunday, May 9th! Let Playhouse Village shops and eateries help you show mom some love and appreciation. We've created a gift guide featuring retailers that are offering in-store, local deliveries and curbside pick-up, as well as many eateries open for dining, take-out and delivery. Head over to our <u>blog</u> to check it out. Happy celebrating!



## You Eat, We Treat Giveaway

May 14 – June 30

Your support of our local businesses helps keeps our neighborhood thriving! Starting May 14th and lasting through the month of June, dine or takeout at Playhouse Village restaurants and enter to win a \$40 gift card to a Village eatery. Here's how you can participate:

- Eat at or order takeout from a Playhouse Village restaurant between May 14th June 30th.
- Email a photo or screenshot of your receipt to info@playhousevillage.org.
   The restaurant name, date, and total must be present on the receipt (feel free to blur everything else out!)
- Eat amd enter as many times as you want! You can enter the weekly drawing each time you dine out or order takeout through June 30th.

For a list of participating restaurants and more information, visit playhousevillage.org/treat.





#### Bike Month Rides into Pasadena

May is National Bike Month and we invite you to take us on your ride all month long! Pasadena Complete Streets Coalition and Day One have a series of bike challenges and events planned to celebrate. These adventures include exploring the public art through the Village and supporting local shops as you ride across town. Learn more about these events and plan out your rides atpasadenacsc.org.



## **Asian American & Pacific Islander Heritage Month**

May is Asian American and Pacific Islander (AAPI) Heritage Month and here are some ways you can celebrate in the Village.

- Tune in to <u>Southern California Children's Museum</u> for fun virtual programming that highlights and honors different creators and authors within the AAPI community throughout the month.
- Join in virtual programming that celebrates AAPI culture, art, and identity and plan a visit to <u>USC Pacific Asia Museum</u> when they re-open on May 29th.
- Read and learn through <u>fiction</u> and <u>non-fiction</u> books by AAPI authors at **Vroman's** Bookstore.
- Support and share about AAPI–owned businesses in the Village. Discover new favoriteshere.



#### Virtual Cinema continues at Boston Court Pasadena

Travel to London and experience favorites of the West End stages with Boston Court Pasadena's Virtual Cinema series. This month features one of Broadway's most beloved classics, *42nd Street*, where tap dancing numbers and iconic songs will make you shout "We're in the Money!" Explore one of St. Petersburg's most prestigious museums without leaving your seat, as the month closes with *Hermitage: The Power of Art*. Reserve your tickets today at <u>bostoncourtpasadena.org</u>.



## Junior Chamber Music at Third@First

Saturday, May 15 | 4:00PM | First United Methodist Church

Young talent will be in abundance as Third@First hosts the winner of this year's Junior Chamber Music competition. First United Methodist Church's concert series is pleased to collaborate with this exceptional community musical organization that provides professional chamber music experience to talented young musicians (instrumentalists and vocalists, ages 9-20) in Southern California. As with all Third@First concerts, this performance is free to enjoy and will be streaming on their Youtube Channel.



#### **Business Resources**

We understand that these are difficult and unprecedented times for our Village business and are working diligently to put together several resources from local, state, and national entities expressly designed for small businesses. The Playhouse Village Association has compiled a page to share accurate public health information and recommendations provided by local agencies and provide links to resources for additional information.

Learn More »

Promotions & Marketing Committee

Tuesday May 11 9:30AM via Zoom

Executive and Board Nominating Committee

TBA

Economic
Development
& Transportation
Committee

Thursday May 13 8:30AM via Zoom

Board of Directors Meeting

Wednesday May 26 8:30AM via Zoom Streetscapes & Placemaking Committee

Thursday May 20 8:30AM via Zoom

Meetings are subject to change. If you would like to attend a meeting or for updates please contact <u>info@playhousevillage.org</u>.



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