

In the VILLAGE

April 2021



Movies and Playtime Return

April sees our Village blossoming as exploration and movie magic return to Playhouse Village with more businesses and organizations reopening.

Laemmle Playhouse 7 will reopen on April 9 for movie lovers to enjoy their eclectic collection of films and documentaries including this year's Academy Award Best Picture and Shorts nominations. See what's currently showing on their screens and reserve your tickets at laemmletheatres.com.

Southern California Children's Museum is now open and welcoming families back inside to explore their museum without walls and learn through sensory play. Find more about their current programming and how to reserve your exploration time at socalkidsmuseum.org.



Fool Me Once – A Virtual Escape Room

April 24 – May 16

Help! The stage manager is missing! Are they just running late? Did they abandon the show? Or is something more sinister afoot? Gather your friends to play this new free virtual escape room. You and your team can play from the comfort of your couch as you direct your helper around Boston Court and try to untangle this missing-person mystery because, after all, the show must go on! For more game-play information and registration, please visit bostoncourtpasadena.org.



Celebrate Earth Month

All month long, BAN SUP Refill will be sharing tips and methods that can help us take a load off our planet on their [Facebook](#) and [Instagram](#) as well as their [newsletter](#). From educational and informative pieces to products available in-store, BAN SUP Refill hopes to inspire our Village to rethink what it means to be “eco-friendly” and begin our adventure one step at a time. Check out their products and stay tuned for Earth Month activities at bansuprefill.com.



Sumi-e Inspired Painting Workshop

Thursday, April 22 at 4:00PM

Explore a type of Japanese art with USC Pacific Asia Museum in this virtual meditative drawing workshop inspired by Sumi-e brush paintings of nature. Sumi-e is an East Asian writing and painting style that uses a brush and black ink on paper. Artist Yeu Q Nguyen will guide you in creating a Sumi-e inspired landscape drawing using black pens and markers.

Sign up at pacificasiamuseum.usc.edu.



For the Love of Reading

While every day is a celebration of the love-of-reading at Vroman's, this month is extra special as they host a series of free discussions and talks as a part of the **L.A. Times Festival of Books** happening virtually from April 17 – 23. Hear authors like Corey Finkle and Patrick Radden Keefe share about the process behind their latest work. Wrapping up the month is their annual **Indie Book Store Day**, this year featuring a virtual talk with Deanne Stillman, Fayle Brandeis, and Tony Gilkyson. Check out their calendar for more talks, discussions, and events at vromansbookstore.com.



Playhouse Village PBID Renewal

Property owners - it's time to renew! Since 1996, the Playhouse Village Association has served as the collective voice of businesses, property owners, residents, and organizations to promote the area as Pasadena's center for culture, commerce, and community. Renewed every five years with resounding support, the PBID demonstrates its value by providing essential services, creating a unified vision for the future, and implementing plans and projects for mutual – and public – benefit.

Playhouse Village property owners should have received personalized packets with information on the upcoming renewal term. But whether you are a property owner, businessperson, resident, or visitor, please review our comprehensive guide to renewal and Draft Management District Plan to learn how your financial resources will ensure our collective success at playhousevillage.org/renew. Help us reach our renewal deadlines and return petitions soon!



Business Resources

We understand that these are difficult and unprecedented times for our Village business and are working diligently to put together several resources from local, state, and national entities expressly designed for small businesses. The Playhouse Village Association has compiled a page to share accurate public health information and recommendations provided by local agencies and provide links to resources for additional information.

[Learn More »](#)

Promotions & Marketing Committee

Tuesday
April 13
9:30AM
via Zoom

Streetscapes & Placemaking Committee

TBD
via Zoom

Executive and Board Nominating Committee

Friday
April 23
2:00PM
via Zoom

Board of Directors Meeting

Wednesday
April 28
8:30AM
via Zoom

Meetings are subject to change. If you would like to attend a meeting or for updates please contact info@playhousevillage.org.

**Playhouse
Village**

In the heart of Pasadena

Brian Wallace
Executive Director
brian@playhousevillage.org

Jessica Calderon
Marketing & Membership
Manager
jessica@playhousevillage.org

Christine Hewitt
Executive Assistant
christine@playhousevillage.org

Jonathan Kwok
Graphics & Communications
Specialist
Jonathan@playhousevillage.org

**Playhouse Village
Ambassador Guides**
626.786.1186