# 

November 2020



### Shine On, Support Local

Did you know that for every \$1 spent at a local business, 67¢ stays in the community? With the holidays approaching, your support of local businesses can keep our community shining! Come show some local love by shopping and dining in <a href="Playhouse Village">Playhouse Village</a>. Every weekend until Christmas, we'll be giving away a special thank you gift for lucky visitors who support our local favorites. Stay tuned to our <a href="blog">blog</a>, <a href="Instagram">Instagram</a>, and <a href="Facebook">Facebook</a> all season long as we highlight our Village businesses and showcase ways we can #shineon and #supportlocal.



New in the Village

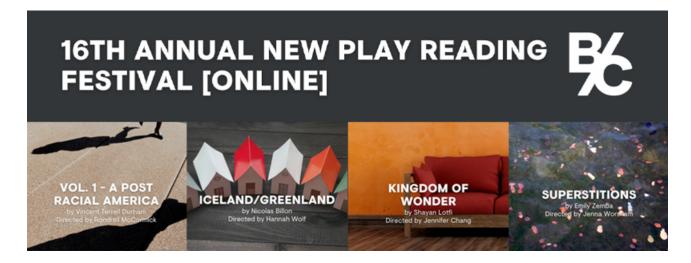
The autumn chill and falling leaves aren't the only things coming to town, exciting new shops and eaters have arrived in Playhouse Village.

- Enjoy modern Basque-meets-California coastal cuisine at <u>Saso Bistro</u>, opening soon on El Molino Ave next to Pasadena Playhouse. Follow their <u>Instagram</u> for further updates.
- Bring home beautiful and colorful cultural art pieces, crafts, books, and gifts at <u>Mercadito</u> <u>Monarca</u>, opening later this month in Arcade Lane on Colorado Blvd. Stay tuned to their<u>Instagram</u> for updates.
- Ever expanding with new flavors and eateries to try, Kitchen United Mix is now Pasadena's home to <u>Greenleaf Kitchen & Cocktails</u>, <u>Huevos Dias</u>, <u>Born Again Vegetarian Subs</u>, and <u>Arrogant Cow Cheese Steaks</u>. Try one or all, available for pick-up or delivery atorder.kitchenunited.com.



### In the Village with Mr. Pasadena

Hi Neighbor! Come explore and see what's In the Village with Mr. Pasadena. In our brand new video series, you'll get up-close with our local businesses, go behind-the-scenes, and catch an insider's look around Playhouse Village. Stay tuned to our <a href="Instagram">Instagram</a>, <a href="Facebook">Facebook</a>, or our <a href="Website">website</a> for new episodes.



# New Play Reading Festival – Virtual Edition

This year, Boston Court Pasadena's annual New Play Reading Festival goes virtual on November 7 and 14 at 10:00AM and 4:00PM. Catch four readings of works-in-progress as they're presented

for the first time ever without having to leave your home. Save your spot and RSVP for this free event at <u>bostoncourtpasadena.org</u>.



### **Music Returns to First United Methodist Church**

Music returns to the First United Methodist Church Pasadena as their monthly free Third@First concert series resumes online! This month, Jóhann Schram Reed & Emily Dyer bring classical and moving solos and duets, with Paul Floyd accompanying on piano. This live virtual concert on the church's YouTube channel will begin at 4:00PM on November 21. Learn more atthirdatfirst.org.



## **Pumpkin Spice Up Your Fall**

Nothing screams "fall vibes" like sipping or savoring a pumpkin creation. As this festive gourd becomes more popular, discover new ways to cook with pumpkin produced soups, cheesecakes, lattes, and waffles! Check out our <u>blog post</u> for our list of this season's must-try treats in the Village.



### **Business Resources**

We understand that these are difficult and unprecedented times for our Village business and are working diligently to put together several resources from local, state, and national entities expressly designed for small businesses. The Playhouse Village Association has compiled a page to share accurate public health information and recommendations provided by local agencies and provide links to resources for additional information.

Learn More »

Promotions & Marketing Committee

Tuesday November 10 9:30AM via Zoom Economic
Development
& Transportation
Committee

Thursday November 12 8:30AM via Zoom Streetscapes & Placemaking Committee

Wednesday November 18 8:30AM via Zoom Executive Committee

TBA

Meetings are subject to change. If you would like to attend a meeting or for updates please contact <a href="mailto:info@playhousevillage.org">info@playhousevillage.org</a>.



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