



**PLAYHOUSE VILLAGE ASSOCIATION  
Board of Directors Meeting Agenda  
Wednesday, January 27, 2021 8:30 a.m.**

**VIA VIDEOCONFERENCE**

**zoom.us**

**Telephone Call-in: (669) 900-6833**

**Meeting ID: 867 3147 3817      Passcode: 825498**

- 8:30 am      **1. Call to Order & Roll Call**
- 2. Public Comment on items not on the Agenda**
- 3. ACTION ITEM:** Approval of the December 16, 2020 Minutes
- 4. ACTION ITEM:** Approval of December 2020 Financial Reports
- 8:45 am      **Committee Updates**
- 5. PBID Renewal Advisory Committee**
- a. **ACTION ITEM:** Approve Draft Management District Plan: Assessment Rationale, Service Plan and Funding Strategy
- b. Outreach, Petition and Ballot Schedule
- 9:30 am      **6. Promotions & Marketing Committee**
- a. Grant Programs Update
- b. Media Report
- 7. Safety & Maintenance Committee**
- a. Meeting Recap and Pasadena Police Department Statistics
- b. Ambassador Guide Q4 and Annual 2020 Statistics Reports
- 8. Streetscapes & Placemaking Committee**
- a. Playhouse Village Park Approval Process Update
- b. Village Al Fresco - Colorado Boulevard Enhancements Update
- 9. PVA Chair's Report**
- 10:00 am      **10. Adjournment**