

In the VILLAGE

February 2021



It's Good to See You Again

February arrives in the Village with the return of outdoor dining, personal care services, and salons. Our eateries are happy to offer al fresco in their patios and on the Boulevard alongside their takeout and delivery services where available. Be sure to check in with your salon and studios for reopening updates and appointments.

When visiting, let's do our part to help keep doors open by wearing a face mask, keeping our hands sanitized, and maintaining a safe distance from one another. Thank you for helping protect the health of our businesses. See you in the Village!



Valentine's Day Gift Guide

We show love to our favorite people every day of the year in different ways, and Valentine's Day is a chance to make it even more special. Check out our [Valentine's Day gift guide](#) on our blog for items and ideas to form the perfect expression of love from our Village businesses and eateries.



Celebrate Black History Month

February is National Black History Month. Here are four ways you can celebrate and honor Black history and heritage in Playhouse Village:

- Read and learn with resources and books by Black authors at [Vroman's Bookstore](#).
- Let Javon Johnson's words walk you through his life in *Still.*, now streaming on Pasadena Playhouse's [PlayhouseLive](#).
- Experience incredible documentaries, features, and films highlighting Black voices on [Laemmle's Virtual Cinema](#).
- Support Black-owned local businesses like [Leberry Bakery](#) and [The Gourmet Cobbler Factory](#) in Playhouse Village.



Bang & Olufsen Now Open

The purveyors of luxurious audio – Bang & Olufsen has opened their showroom! Located on the corner of El Molino Ave and Colorado Blvd, all who are curious can visit and discover how their designer speaker systems can transform not only your listening experience, but the space you're

enjoying the sounds. They can't wait to share about their latest products with you. Peruse through their catalog, check store hours and schedule an appointment at bangolufsensocal.com.



Messy, Crafty, Fun!

Southern California Children's Museum is going back to their roots as a museum without walls, offering kids outdoor experiential learning through play. You can now book a contactless sensory play story time for your pod. This experience is 100% outdoors and located in their parking lot.

For more information and to book a session, please visit socalkids.org.



Lunar New Year with USC Pacific Asia Museum

Saturday, February 13 | 11:00AM – 5:00PM

Celebrate the Year of the Ox with USC PAM's virtual Lunar New Year festival, featuring streamed video performances and demonstrations of Lunar New Year-inspired crafts throughout the day. This virtual festival is free for all to attend, and will be available at pacificasiamuseum.usc.edu.

Stay tuned to their [Facebook](#) and [Instagram](#) for a week-long countdown leading to the big day beginning February 8. Happy Lunar New Year – good fortune and health to all!



Business Resources

We understand that these are difficult and unprecedented times for our Village business and are working diligently to put together several resources from local, state, and national entities expressly designed for small businesses. The Playhouse Village Association has compiled a page to share accurate public health information and recommendations provided by local agencies and provide links to resources for additional information.

[Learn More »](#)

Promotions & Marketing Committee

Tuesday
February 9
9:30AM
via Zoom

Executive Committee

Friday
February 19
2:00PM
via Zoom

Board of Directors Meeting

Wednesday
February 24
8:30AM
via Zoom

Meetings are subject to change. If you would like to attend a meeting or for updates please contact info@playhousevillage.org.

**Playhouse
Village**

In the heart of Pasadena

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