

# In the VILLAGE

January 2021

*A previous version of this email had the date for Cheeseburger Week incorrectly listed and has been corrected to January 24 - 29. We apologize for any confusion.*



## Happy New Year!

As we enter into 2021 and make our annual goals, an easy one to accomplish is to support local more. Our shops are open for limited in-store, online, plus other alternative ways of shopping to ensure the safest experience for you and their staff. Order ahead and take advantage of [pick-up and delivery services](#) where available from our eateries. When visiting, let's do our part to help keep doors open by wearing a face cover, keeping our hands sanitized, and maintaining a safe distance from one another.

Every dollar spent locally continues to be an investment in our neighborhood and supports local jobs. Together, we can keep showing our businesses love by frequenting our favorites and discovering new ones through 2021 and beyond. See you in the Village!



## Get Active in 2021

It is never too late to start getting active and our Village fitness studios and gyms can help. Many of them have adapted their workouts to be done outdoors or virtually anywhere with their online classes. Take advantage of the new year momentum and gear up for fun workout challenges with fellow members to keep you on track. Besides helping sharpen our minds and strengthen our bodies, exercising can be a whole lot of fun! Check it out at our [blog](#).



## Cheeseburger Week Returns

January 24 – January 29

Did you know the cheeseburger was invented in Pasadena? To celebrate Lionel Sternberger's massive culinary invention, the Pasadena Chamber of Commerce and participating restaurants host Cheeseburger Week each year in January. Why just have one? Try them all and take the Cheeseburger Challenge to help select this year's winners. Participating in the Village are El Portal and Yahaira's Cafe amongst other Pasadena burger joints.

Plan out your tour-de-cheeseburgers at [pasadenarestaurantweek.com](http://pasadenarestaurantweek.com).



## Live on PlayhouseLive

Two musical treats awaits on Pasadena Playhouse's virtual streaming platform, PlayhouseLive. Take a peek into the development of *ICEBOY!*, a new comedic musical featuring Megan Mullaly, Nick Offerman, Adam Devine, and Laura Bell Bundy.

The Playhouse honors composer extraordinaire Jerry Herman with *You I Like* – a virtual musical celebration featuring a remarkable cast of Broadway performers interpreting his classic songs. "Put On Your Sunday's Best" and don't miss the opening night presentation on Sunday, January 10 at 5:00PM featuring special guests Bernadette Peters and David Hyde Pierce.

Sign up today to enjoy free and on-demand programs at [playhouselive.org](https://playhouselive.org).



## Story & Craft Celebrates Female Trailblazers

Southern California Children's Museum has launched their latest storytime mini-series highlighting different female trailblazers every Tuesday during their weekly Story and Craft. It's a perfect, bite-size way to introduce your little ones to women who have made a mark in history. Episodes will be available on-demand on their [IGTV](#), [Facebook](#), and at [socalkids.org/story-and-craft](https://socalkids.org/story-and-craft) where you can find previous episodes and series, curated read-aloud videos, and more.



## Bourbon Dinner with University Club of Pasadena

Enjoy a culinary experience from University Club at home! In partnership with Maker's Mark Distillery, the club presents a virtual Southern Dinner on January 22 at 6:00PM. Each package features a four-course dinner menu with bourbon pairings and Zoom access to the evening's live virtual presentation with Maker Mark's Phil Olson.

Call 626.793.5157 to reserve your take-home package by January 18. For menu and more information, please visit [universityclubpasadena.com](http://universityclubpasadena.com).



## Business Resources

We understand that these are difficult and unprecedented times for our Village business and are working diligently to put together several resources from local, state, and national entities expressly designed for small businesses. The Playhouse Village Association has compiled a page to share accurate public health information and recommendations provided by local agencies and provide links to resources for additional information.

[Learn More »](#)

**Promotions & Marketing Committee**

Tuesday  
January 12  
9:30AM  
via Zoom

**Safety & Maintenance Committee**

Tuesday  
January 12  
2:00PM  
via Zoom

**Streetscapes & Placemaking Committee**

Wednesday  
January 20  
8:30AM  
via Zoom

**Executive Committee**

Friday  
January 22  
2:00PM  
via Zoom

**Board of Directors Meeting**

Wednesday  
January 27  
8:30AM  
via Zoom

Meetings are subject to change. If you would like to attend a meeting or for updates please contact [info@playhousevillage.org](mailto:info@playhousevillage.org).



In the heart of Pasadena

**Brian Wallace**  
Executive Director  
[brian@playhousevillage.org](mailto:brian@playhousevillage.org)

**Jessica Calderon**  
Marketing & Membership  
Manager  
[jessica@playhousevillage.org](mailto:jessica@playhousevillage.org)

**Christine Hewitt**  
Executive Assistant  
[christine@playhousevillage.org](mailto:christine@playhousevillage.org)

**Jonathan Kwok**  
Graphics & Communications  
Specialist  
[Jonathan@playhousevillage.org](mailto:Jonathan@playhousevillage.org)

**Playhouse Village  
Ambassador Guides**  
626.786.1186

Playhouse Village Association | 709 E Colorado Blvd, Ste 160 | Pasadena, CA 91101  
626.744.0340 | [playhousevillage.org](http://playhousevillage.org) | [info@playhousevillage.org](mailto:info@playhousevillage.org)

Share this email:



**Manage** your preferences | **Opt out** using TrueRemove™

Got this as a forward? **Sign up** to receive our future emails.

View this email **online**.

709 E Colorado Blvd Ste. 160  
Pasadena, CA | 91101 US

This email was sent to .

To continue receiving our emails, add us to your address book.



[Subscribe](#) to our email list.