

# NEWSROOM

NEWS AND HAPPENINGS

PLAYHOUSE  
DISTRICT

**JANUARY 2018**

**UPCOMING EVENTS**



## Pasadena Cheeseburger Week

During Cheeseburger Week from January 7 to January 12, Pasadena honors Lionel Sternberger's genius in being the first to put cheese to hamburger and serve it at the Rite Spot in Pasadena in 1924.

Forty of Pasadena's favorite restaurants, lounges and burger joints offer their signature burgers, some special creations and deals during Pasadena Cheeseburger Week. See what's on the menu at four participating Playhouse District restaurants: [El Portal](#), [Rounds Burgers](#), [Yahaira's Café](#), and [Women's City Club](#).

[More info »](#)

## Disney Storytime at Vroman's Bookstore

Saturday, January 13  
10:00 am

Vroman's Bookstore

[More Info »](#)



## FREE Second Sunday at USC PAM

Sunday, January 14

11:00 am - 5:00 pm

USC Pacific Asia

Museum

[More info »](#)



## Pirates of Penzance at Pasadena Playhouse



## Pirates of Penzance at Pasadena Playhouse

Toss your worries overboard and join playful pirates, dewy-eyed damsels, bumbling bobbies and one very stuffy modern Major-General on stage at the [Pasadena Playhouse](#) beginning January 23. Bring your friends and family to experience the biggest beach party of the year—complete with guitars, beach balls, banjos and a tiki bar! Find your inner pirate as Chicago theater rebels The Hypocrites bring this brilliantly zany adaptation of the Gilbert and Sullivan classic musical to LA for the first time, and you won't want to miss out on the fun!

[Full Schedule »](#)



## Neighborhood Nights: New School of Cooking

Hi Neighbor's [Neighborhood Nights](#) continues in 2018 with a series of exclusive meetups and promotions for members on the second Tuesday of every month at participating Playhouse District locations. Join us for the next Neighborhood Nights on Tuesday, January 9 at 5:30 pm for a FREE cooking demo at [New School of Cooking](#). Chef Karla will demonstrate how to cut up, joint and fabricate a chicken and show us how to truss to get it ready for roasting. New School of Cooking will also be serving complimentary chicken wings and refreshments! Space is limited so please [RSVP](#) to [info@playhousedistrict.org](mailto:info@playhousedistrict.org). Not a Hi Member member? It's free to sign up.

[Join Hi Neighbor »](#)



### Chris D'Elia Comedy Show

Friday, January 19 &  
Saturday, January 20  
8:00 pm & 10:00 pm  
Ice House Comedy Club  
[More Info »](#)



### Maria Schafer Jazz Quartet

Saturday, January 20  
7:00 pm - 10:00 pm  
The Mixx  
[More info »](#)



# Pasadena Half-Marathon

Experience the Pasadena Half Marathon & 5K with a majestic finish on the field at the world famous Rose Bowl on Sunday, January 21, 2018. Starting at the Rose Bowl, the course travels by beautiful Pasadena landmarks, passing through the Playhouse District on Green Street. Register today at [pasadenahalf.com](http://pasadenahalf.com).

[Learn More »](#)



**Wine'd Down**  
Thursdays in January  
5:00 - 7:30 pm  
University Club of  
Pasadena  
[More info »](#)

# PDA Meeting Schedule

<p><b>Promotions &amp; Marketing Committee</b> Tuesday, January 9 at 9:30 am Playhouse District Office</p>	<p><b>Safety Committee</b> Tuesday, January 9 at 2:00 pm Playhouse District Office</p>
<p><b>Economic Enhancement Committee</b> Thursday, January 11 at 8:30 am Pasadena Presbyterian Church</p>	<p><b>Specific Plan Advisory Committee</b> Tuesday, January 16 at 2:00 pm 790 E. Colorado Blvd.</p>
<p><b>Design &amp; Physical Enhancement Committee</b> Wednesday, January 17 at 8:30 am Playhouse District Office</p>	<p><b>Parking Committee</b> Thursday, January 18 at 2:30 pm Playhouse District Office</p>
<p><b>Organization &amp; Resource Committee</b> Thursday, January 18 at 4:00 pm Playhouse District Office</p>	<p><b>Board of Directors</b> Wednesday, January 24 at 8:30 am 790 E. Colorado Blvd.</p>



## PDA STAFF

626.744.0340

### Brian Wallace

Executive Director  
[brian@playhousedistrict.org](mailto:brian@playhousedistrict.org)

### Jessica Calderon

Marketing & Membership  
Manager  
[jessica@playhousedistrict.org](mailto:jessica@playhousedistrict.org)

### Christine Hewitt

Executive Assistant  
[christine@playhousedistrict.org](mailto:christine@playhousedistrict.org)

## PDA Ambassador Guides

626.786.1186