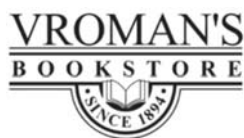


PLAYHOUSE DISTRICT ASSOCIATION NEWSROOM

NEWS AND HAPPENINGS



Altadena Poetry Review Anthology 2016

When: Fri., Jan. 6 at 7 pm

Where: Vroman's Bookstore,
695 E. Colorado Blvd.

Info: vromansbookstore.com



Friday Night Lights

When: Fri., Jan. 6 from 5 pm -
6:30 pm

Where: Coffee by the Books,
509 E. Walnut St.

Info: [facebook.com](https://www.facebook.com)

AL
PACINO
JUDITH
LIGHT

**GOD
LOOKED
AWAY**



God Looked Away at the Pasadena Playhouse

Tony Award-Winners Al Pacino and Judith Light star in Dotson Rader's stage adaptation of *GOD LOOKED AWAY*, at the Pasadena Playhouse February 8th - March 19th. *GOD LOOKED AWAY* is an eye-opening glimpse into a turbulent period in the life and career of one of America's most mysterious, iconic artists: playwright-screenwriter-novelist Tennessee Williams. Robert Allan Ackerman directs this PlayWorks Development Production about one of American theater's most beloved and prolific playwrights. For tickets, visit pasadenaplayhouse.org.

New Businesses in the Playhouse District

Art+Science Cafe is Now Open!

[Art+Science Cafe](http://artsciencecafe.com) welcomes the new year at 101 S. Madison Ave. This charming coffee shop serves espresso, hot chocolate and matcha from 8 am to 10 pm seven days a week. Visit before January 8 for a grand opening special of a FREE French Silk Hot Chocolate with purchase of any drink.



Coming Soon: Congelato

[Congelato](http://congelato.com) will be opening soon at 748 E. Colorado Blvd. The new business features artisan Italian gelato made from scratch.





Villa Lobos International Chamber

When: Wed., Jan. 11 at 12 pm

Where: [Pasadena Presbyterian Church](#), 585 E. Colorado Blvd.

Cost: Free

Info: ppcmusic.org



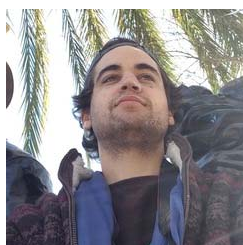
Third at First Concert: oh, Freedom!

When: Sat., Jan. 21 at 4 pm

Where: [First United Methodist Church](#), 500 E. Colorado Blvd.

Cost: Free

Info: fumcpasadena.org



Billy McShane Trio

When: Thurs., Jan. 19 at 8pm

Where: [The Battery Books & Music](#), 26 S. Los Robles Ave.

Cost: Free



Pasadena Cheeseburger Week

During [Cheeseburger Week](#) from January 8 to January 13, Pasadena honors Lionel Sternberger's genius in being the first to put cheese to hamburger and serve it at the Rite Spot in Pasadena in 1924.

Forty of Pasadena's favorite restaurants, lounges and burger joints offer their signature burgers, some special creations and deals during Pasadena Cheeseburger Week. See what's on the menu at three participating Playhouse District restaurants: [Yahaira's Café](#), [Rounds Burgers](#) and [El Portal](#), where you can enjoy their specially created Zacatecas Cochinita Pibil Burger. Learn more about Pasadena Cheeseburger Week at pasadenarestaurantweek.com.



Playhouse District Ambassador Guides

The PDA is excited to announce it has selected Block by Block to support both the clean and safe program of the Playhouse District. Working seven days a week, the expanded PDA Ambassador Guide team walks the [Playhouse District](#) to ensure a clean and safe environment in which to live, work and play. The guide team performs cleaning tasks, assists customers and addresses safety issues. You might also see them on a Segway or in the Playhouse District's own



SoCal Museums Free-For-All

Day

When: Sun, Jan. 29 at 12-5 pm

Where: [Pasadena Museum of California Art](#), 490 E. Union St.

Info: pmcaonline.org



PDA Staff

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Manager

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PDA Ambassador Guides

626.786.1186

PDA Meeting Schedule

Safety Committee

Tuesday, Jan. 10 at 2 pm
Playhouse District Office

Economic Enhancement Committee

Thursday, Jan. 12 at 8:30 am
Pasadena Presbyterian Church

Promotions & Marketing Committee

Tuesday, Jan. 17 at 11 am
Playhouse District Office

dressed in highly visible teal and khaki uniforms, are happy to provide these services:

- Information and directions
- Safety escorts
- Monitoring suspicious activity
- Vandalism removal and reporting
- Litter removal and power washing

If you need assistance please contact the Playhouse District Ambassador Guides at (626) 786-1186.

Inaugural Pasadena Half Marathon

Experience the

Inaugural

[Pasadena Half
Marathon &
5K](#) with a

majestic finish

on the field at the world famous *Rose Bowl* on Sunday, January 22, 2017.

Starting at the Rose Bowl, the course travels by beautiful Pasadena landmarks, passing through the Playhouse District on Green Street. Register today at pasadenahalf.com.



Hi Neighbor: Neighborhood Nights

The PDA's [Hi Neighbor](#) program launches *Neighborhood Nights*, a series of member-only meetups and special promotions at participating local Playhouse District Businesses. The monthly event will kick-off with a Taco Tuesday

**Design and Physical
Enhancement Committee**
Wednesday, Jan. 18 at 8:30 am
Playhouse District Office

Parking Committee
Thursday, Jan. 19 at 3 pm
Playhouse District Office

Board of Directors
Wednesday, Jan. 25 at 8:30 am
790 E. Colorado Blvd.

celebration on February 21 at 5:30 pm at [TLT Food](#) on El Molino Ave. *Hi Neighbor* Members will receive a delicious taco and fresh fruit Limeade **for just \$3!** Look for an upcoming Hi Neighbor email for more information.

Hi Neighbor is a Playhouse District initiative to expand the PDA's outreach to its residents and friends with member exclusive offers, giveaways and perks. *Hi Neighbor* is FREE to join and open to everyone! Not a member? Sign up at playhousedistrict.org/hineighbor.

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