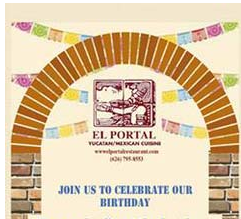


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PLAYHOUSE DISTRICT ASSOCIATION NEWSROOM

NEWS AND HAPPENINGS



El Portal 21st Anniversary

When: Friday & Saturday, April 8-9 at 5:30pm

Where: [El Portal](#), 695 E. Green St.

Info: elportalrestaurant.com



Frank Joel Tammariello Artist Reception

When: April 9, 5 to 8:30 pm

Where: [Walt Girdner Photo Studio & Gallery](#), 27 S. El Molino Ave.

Cost: FREE

Info: waltgirdnerstudio.com



Playhouse District Wine Walk Returns!

Swirl, sip and stroll as you explore the Playhouse District during our 2nd Annual [Wine Walk](#) presented by Patioworld on Saturday, May 7, from 4 to 7 p.m.

Begin at the Playhouse Plaza courtyard where you'll receive a commemorative wine glass for sampling plus a list of more than 15 participating businesses along the self-guided tour, including [redwhite+bluezz](#), [Le Muse Coffee & Wine](#) and [Monopole Wines](#).

Whether you're a wine aficionado, a novice or somewhere in between, Wine

Walk is a great way to explore the Playhouse District.

Only 200 tickets will be sold at just \$20 each - this event sold out last year so don't miss out! Bring your friends, please your palate and make an evening of it! Visit www.winewalk.eventbrite.com to purchase your tickets.

Hi Neighbor members receive \$2 off Wine Walk tickets, so [join](#) today to receive your exclusive code! [Hi Neighbor](#) is a Playhouse District initiative to expand the PDA's outreach to area residents through print and online resources as well as events and activities tailored for residents.



NAFC X OPHELIA SONG COUTURE

Runway Fashion Show • Charity Event

will be showcasing styles of newly arrived cocktail dresses, evening gowns, wedding dresses, designer jewelry pieces, shoes and hats. There will also be a charity sale during the event with 20% of the profit going to [Aspiranet-Children's care](#) and [Coastal Humane Society](#) animal shelter. RSVP to songfashionact@gmail.com.

Ophelia Song Runway Fashion Show

You're invited to EVENT 409, an in-house runway show of [Ophelia Song](#) Couture Summer 2016 on April 9! They



The Dulcet Singers with Mark Goldstein & Rob Hayes Jazz Concert

When: Saturday, April 16 at 4 pm

Where: [First United Methodist Church](#), 500 E. Colorado Blvd.

Cost: FREE

Info: fumcpasadena.org



Women's City Club Spring Boutique & Club Fair

When: Saturday, April 23 from 10 am - 4 pm

Where: [Women's City Club](#)

Cost: FREE

Info: womenscityclub.com



ARTWalk: Call to Artists

Deadline: Early Bird: June 24

Final: July 29

Cost: Early Bird: \$125, Regular \$175

Info:

playhousedistrict.org/artwalk

Help Support Make Music Pasadena

Since its inception eight years ago, the annual [Make Music Pasadena](#) has hosted 150 concerts each year at over 30 venues throughout downtown Pasadena, including several in the Playhouse District.



Although every concert is free to the public, production costs are growing and sponsorship support and donations are gratefully accepted. If we all help, Make Music Pasadena will be a great success once again this year on Saturday, June 11.

For each donation, Make Music Pasadena will provide thank-you gifts ranging from signed recording artists' CDs to VIP and All Access passes and more. Please make your donation in any amount today by visiting www.makemusicpasadena.org.

Make Music Pasadena offers a variety of [sponsorship opportunities](#), such as Presenting Stage Sponsorship for the main stages, as well as fully personalized sponsorship packages. In addition to seeking event sponsors, Make Music Pasadena is now accepting applications for vendors to participate with a festival booth at the main stages. Visit makemusicpasadena.org for more information.

Together we can keep this great musical tradition a strong part of our community!

Build Your Public Speaking Skills



The time-tested tools used by performers in preparation for being in front of an audience are effective, fun to

learn and create a platform from which an individual can have maximum connection and impact. Through Professional Development workshops, the [Pasadena Playhouse](#) will share "tricks of the trade" and tools that will have you communicating like a pro in no time. The Playhouse is offering a workshop on "[Authenticity, Communication and Public Speaking Through Theatre](#)" on April 23, 11 am - 2 pm. in The Carrie Hamilton Theatre, taught by the Director of Education Programs, Alexis Chamow.

The regular program fee is \$125 per participant. [Hi Neighbor](#) members receive a special rate of \$99, so [join](#) today to receive your exclusive code! You may find more information about the workshop [here](#).



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PDA Meeting Schedule

Promotions & Marketing Committee

Tuesday, April 12 at 10 am
Playhouse District Office

Safety Committee

Tuesday, April 12 at 2 pm
Playhouse District Office

Economic Enhancement Committee

Thursday, April 14 at 8:30 am
Pasadena Presbyterian Church

Design and Physical Enhancement Committee

Wednesday, April 20 at 8:30 am
Playhouse District Office



New Playhouse District Banners

Just in time for spring, the Playhouse District has new light pole banners designed by Hunt Design that pop in teal, orange and purple. This banner program is a part of the Playhouse District Streetscapes, Walkways and Alleys Plan and serves to unite and provide identity to the district. The signage concept takes its cue from a harlequin theme - bright and parti-colored- with a play on words that create a unique, distinctive atmosphere in the District. We hope you enjoy the new look!

PDA Welcomes Back Ambassador Guide Hugo

You may have noticed a familiar face around the Playhouse District! Ambassador Guide Hugo Franco has returned after a military leave where he served as a Platoon Sergeant for the U.S. Army in Kuwait and Iraq. Hugo has been a key member of the Playhouse District



Ambassador team since 2004, and brings new leadership to promote a safer and friendlier experience for visitors and employees alike. The PDA is excited to welcome him back safe and sound!

Parking Committee

Thursday, April 21 at 3 pm

Playhouse District Office

Board of Directors Meeting

Wednesday, April 27 at 8:30 am

Pasadena Presbyterian Church

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