# NEWS AND HAPPENINGS

# October 2018



# 13th Annual Pasadena ARTWalk October 13 | 11:00 AM - 6:00 PM

Awarded Best Cultural Festival in this year's Pasadena Weekly Reader's Poll, the 13th Annual <u>Pasadena ARTWalk</u> will take place on Saturday, October 13, 2018 from 11:00 AM to 6:00 PM. This FREE juried art show and sale from over 75 local artists also celebrates the Playhouse District by offering the opportunity to experience all of the amazing art the District has to offer. Set in the cultural heart of Pasadena with art, music, and activities, Green Street will provide the perfect shaded canopy for this unique, all-ages art event.

### Learn More »



### Dia De Los Muertos Festival October 13 | 3:00 PM - 10:00 PM

The legendary Dia de los Muertos festival is back and bigger than ever for its 24th year on Saturday, October 13th on El Molino Ave. Enjoy a Mexican Zócalo and taste sugar skulls, smell fresh marigolds, enjoy children's calaca face painting, see the Bob Baker Marionettes, dance at Silent Disco, and more. This free, family-friendly community event is presented by <u>Zona Rosa</u> <u>Caffe</u> and <u>Pasadena Playhouse</u>.

### **UPCOMING EVENTS**

YHOUSF



Best of Pasadena Congratulations Playhouse District Winners! Learn More »



*Woman in Black* October 17 -November 11 Pasadena Playhouse <u>Get Tickets »</u>



## ArtNight Pasadena October 12 | 6:00 PM - 10:00 PM

Enjoy a free evening of art, activities, music and entertainment as Pasadena's most prominent arts and cultural institutions swing open their doors including Playhouse District's <u>Boston Court Pasadena</u>, <u>USC Pacific Asia Museum</u>, and <u>Pasadena Symphony and POPS</u> at <u>Women's City Club</u>. Free shuttles will be waiting to transport you to your next destination throughout the evening.

### Learn More »



# Thank You PMCA

October 5 - October 7

Throughout the final weekend of the Pasadena Museum of California Art, celebrate the creative history of California through complimentary exhibition tours, discussions, and art activities for all ages.

With sincerest gratitude, we thank PMCA and founders Bob and Arlene Oltman for providing Pasadena a place where California art across many genres, mediums, and expressions could be accessed and explored these past 16 years.

Learn More »



Connect Week October 19 - October 28 Learn More »



### Beethoven & His Mentors

Saturday, October 20 4:00 PM - 6:00 PM First United Methodist Church of Pasadena Learn More »



Masquerade Ball Friday, October 26 7:30 PM University Club of Pasadena <u>Get Tickets »</u>



# Happy Halloween

### October 31 | 4:00 PM - 6:00 PM

Celebrate Halloween with activities, games and lots of candy in the Playhouse District! Visit Vroman's Bookstore for crafts, activities, and storytelling outside in the courtyard. Then Trick-or-Treat at participating Playhouse District businesses. Look for the orange balloons!

Learn More »

# PDA Meeting Schedule

# PROMOTIONS & MARKETING<br/>COMMITTEETuesday<br/>October 9 at 9:30 AM<br/>Playhouse District OfficeEconomic ENHANCEMENT<br/>COMMITTEEEconomic ENHANCEMENT<br/>COMMITTEEThursday<br/>October 11 at 8:30 AM<br/>Pasadena Presbyterian ChurchPlay

### ORGANIZATION & RESOURCE COMMITTEE

Wednesday October 17 at 4:00 PM Playhouse District Office

### BOARD OF DIRECTORS

Wednesday October 31 at 8:30 AM 790 E. Colorado Boulevard

#### SAFETY COMMITTEE

Tuesday October 9 at 2:00 PM Playhouse District Office

### DESIGN & PHYSICAL ENHANCEMENT COMMITTEE

Wednesday October 17 at 8:30 AM Playhouse District Office

### PARKING COMMITTEE

Thursday October 18 at 2:30 PM Playhouse District Office



### Walktober

October 28 The month celebrating Pasadena' walkability ends with A Passage Through the Playhouse District. Learn More »



# PDA STAFF

626.744.0340

### **Brian Wallace**

Executive Director brian@playhousedistrict.org

### Jessica Calderon

Marketing & Membership Manager jessica@playhousedistrict.org

### Jonathan Kwok

Graphics & Communications Specialist jonathan@playhousedistrict.org

### **Christine Hewitt**

Executive Assistant christine@playhousedistrict.org

PDA Ambassador Guides 626.786.1186

Playhouse District Association | 709 E Colorado Blvd., Ste. 160 | Pasadena, CA 91101 Ph: 626.744.0340 | Fax: 626.744.0347 | <u>www.playhousedistrict.org</u> | <u>info@playhousedistrict.org</u>