

NEWSROOM

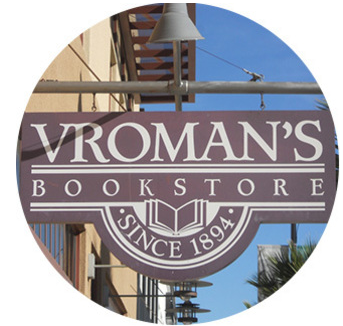
NEWS AND HAPPENINGS

PLAYHOUSE
DISTRICT

November 2018



UPCOMING EVENTS



Holidays in the Playhouse District

November 30 - December 21

See Pasadena twinkle with a festive tree lighting to start the holiday season at the Pasadena Playhouse on Friday, November 30 at 7:00 PM. Join us for complimentary hot chocolate and coffee, live music, a performance by the Bob Baker Marionette Theater, and more! The festivities continue in December with FREE holiday concerts on Friday evenings throughout the Playhouse District.

[Learn More »](#)

Vroman's Walk of Fame Dedication Ceremony Honoring Naomi Hirahara

Saturday, November 10
12:00 PM

Vroman's Bookstore
[Learn More »](#)



Community Workshop

November 14 | 11:30 AM & 5:30 PM | 614 E. Colorado Blvd.

Join us to learn about emerging ideas to transform the Playhouse District at upcoming community workshop events! Building on last year's successful Vision Framework process, the PDA has worked with a team of experts to develop detailed concepts and strategies for parking, streetscapes, open space and more.

Both events will share the same information, so choose which time works with your schedule. Refreshments will be provided. Watch for further details in future emails and on social media!



Monopole Wine 8th Anniversary Party

Saturday, November 10
3:00 PM - 10:00 PM

Monopole Wine
[RSVP »](#)

[Learn More »](#)



Mural Program

The Playhouse District Association mural program launched this year with a collection of curated outdoor murals by both local and national recognized artists, in partnership with [Beautify Earth](#). The new public art program's goal is to create contemporary outdoor murals at key locations in the Playhouse District in an effort to enhance and enrich the existing cultural fabric of our community. Take a stroll through the streets of downtown and see the visual landscape of the Playhouse District transform.

[Learn More »](#)



Shop Small November

November 1 - November 30

This November, the PDA is celebrating our small businesses all month long with Shop Small November! We'll be featuring a local business every day on [Instagram](#) and also rewarding those of you that #ShopSmall and #DineSmall with a Shop Small, Win BIG giveaway!

Our Ambassador Guides will surprise unsuspecting guests with AMEX Gift Card prizes from \$20 - \$100 at select district businesses every weekend in November. So get out and show your love for the businesses in your neighborhood.

[Learn More »](#)



Free Second Sunday@PAM

Sunday, November 11

11:00 AM - 5:00 PM

USC Pacific Asia Museum

[Learn More »](#)



Thanksgiving Dinner

Thursday, November 22

Celebrate Thanksgiving in the Playhouse District.

[Learn More »](#)



Last Friday Songwriter's Night

Friday, November 30

8:00 PM

Lyd & Mo Studio & Gallery

[Learn More »](#)

BOB BAKER'S

NUTCRACKER



The Nutcracker

November 24 — December 31 | Pasadena Playhouse

For the first time outside of its original location, the imagination dwells in a space specially outfitted for optimal holiday and puppetry joy at the [Pasadena Playhouse](#). Allow the [Bob Baker Marionette Theater](#) and over 100 handcrafted puppets to take you on an adventure through the wizardry of strings and into the enchanted world of the Nutcracker, one of Bob Baker Marionette Theater's most beloved shows since its opening in 1969.

[Buy Tickets »](#)

Winter Wonderland

Saturday, December 1

11:00 AM

Vroman's Bookstore

[Learn More »](#)



PDA STAFF

626.744.0340

Brian Wallace

Executive Director

brian@playhousedistrict.org

Jessica Calderon

Marketing & Membership
Manager

jessica@playhousedistrict.org

Jonathan Kwok

Graphics & Communications
Specialist

jonathan@playhousedistrict.org

Christine Hewitt

Executive Assistant

christine@playhousedistrict.org

PDA Ambassador Guides

626.786.1186

PDA Meeting Schedule

EXECUTIVE COMMITTEE

Wednesday
November 7 at 4:00 PM
Playhouse District Office

ECONOMIC ENHANCEMENT COMMITTEE

Thursday
November 8 at 8:30 AM
Pasadena Presbyterian Church

PROMOTIONS & MARKETING COMMITTEE

Tuesday
November 13 at 9:30 AM
Playhouse District Office

PARKING COMMITTEE

Thursday
November 15 at 2:30 PM
Playhouse District Office

DESIGN & PHYSICAL ENHANCEMENT COMMITTEE

Wednesday
November 28 at 8:30 AM
Playhouse District Office