



Agenda

Playhouse District Association

Board of Directors Meeting

Wednesday, December 16, 2015

Pasadena Presbyterian Church, 585 E Colorado Blvd., Room 202, Pasadena

8:30 am

1. **Call to Order**
2. **Public Comment on items not on the Agenda**
3. **Approval of the October 28, 2015 Minutes**
4. **Approval of Financial Reports for November 2015**
5. **Committee Reports**
 - a. Organization & Resource Dev. Committee:
 - i. **ACTION ITEM:** Ratify Board of Directors Ballot Results
 - b. Design & Physical Enhancement Committee
 - i. **ACTION ITEM:** Approval of Colorado Boulevard Utility Box Concept Art
 - ii. **ACTION ITEM:** Approval of New Street Banner Concept Designs
 - c. Promotions & Marketing Committee
 - i. Overview of November Mixer & Holiday Events
 - d. Parking Committee Updates
 - e. Economic Enhancement Committee
 - i. Homeless Activity Update & Action Plan
 - f. PDA PBID Renewal Update
6. **PDA Chair's Report**

9:40 am

7. **Adjournment**

PDA BOARD REORGANIZATION MEETING

9:41 am

1. **Call to Order**
2. **2016 Action Items:**
 - i. **ACTION ITEM:** Election of 2016 PDA Officers
 - ii. **ACTION ITEM:** Appointment of 2016 Committee Chairs & Special Advisors
 - iii. **ACTION ITEM:** 2016 Budget Approval
3. **PDA Announcements**
 - i. 2016 Calendar of Meetings & Events

10:00 am

4. **Adjournment**