



## Agenda

### Playhouse District Association

#### Board of Directors Meeting

Wednesday, January 22, 2020

790 E. Colorado Blvd., Ground Floor Conference Center, Pasadena

- 8:30 am
1. **Call to Order**
  2. **Public Comment on items not on the Agenda**
  3. **Approval of the December 11, 2019 Minutes**
  4. **Approval of November & December 2019 Financial Reports**
  5. **Committee Reports**
- 8:45 am
- a. Economic Development & Transportation Committee
    - i. **ACTION ITEM:** Buxton Retail Analytics Contract Approval
- 8:55 am
- b. Streetscapes & Placemaking Committee
    - i. **ACTION ITEM:** Union/El Molino Park+Parking Concept Design Endorsement
    - ii. **ACTION ITEM:** Playhouse Village Banners Approval
    - iii. Streetscapes Design Process Update
- 9:25 am
- c. Executive Committee
    - i. Playhouse Village Name Change Update
    - ii. PBID Renewal Process Outline
- 9:30 am
- d. Safety & Maintenance Committee
    - i. 2019 Q4 and Annual Statistics Reports
    - ii. 2020 Homeless Count Process
- 9:40 am
- e. Promotions & Marketing Committee
    - i. Holiday Events Recap
    - ii. 2020 PDA Events & Meetings Calendar
- 9:45 am
- f. Parking Management Committee
    - i. Restaurant Parking Reductions Update
    - ii. Parking Management Implementation Initiatives Update
- 9:50 am
- g. Vision Implementation Advisory Committee
    - i. 2020 Meeting Schedule and Anticipated Focus
- 9:55 am
6. **PDA Chair's Report**
- 10:00 am
7. **Adjournment**