



## Agenda

### Playhouse District Association

### Board of Directors Meeting

Wednesday, May 22, 2019

790 E Colorado Blvd., Ground Floor Conference Center, Pasadena

- 8:30 am
1. **Call to Order**
  2. **Public Comment on items not on the Agenda**
  3. **Approval of the April 24, 2019 Minutes**
  4. **Approval of April 2019 Financial Reports**
- 8:45 am
5. **Committee Reports**
    - a. Vision Implementation Advisory Committee
      - i. **ACTION ITEM:** Letter to Council Re: EPS Return-to-Source Report
      - ii. Implementation Matrix
    - b. Parking Management Committee
      - i. **ACTION ITEM:** Request for Restaurant Parking Requirement Revision
      - ii. Parking Implementation Consultant Update
    - c. Branding Advisory Committee
      - i. Process Update
    - d. Economic Development & Transportation Committee
      - i. Central District Specific Plan Update Next Steps
    - e. Streetscapes & Placemaking Committee
      - i. Colorado and Lake/Mentor Design Process Update
      - ii. Union/El Molino Park+Parking Design Process Update
      - iii. Public Realm Activation Grant Update
    - f. Promotions & Marketing Committee
      - i. Wine Walk Recap
      - ii. LitFest Pasadena Update
      - iii. Playhouse Block Party: June 8
      - iv. Summer Jazz Concert Series: Begins June 16
- 8:55 am
- 9:05 am
- 9:15 am
- 9:20 am
- 9:30 am
- 9:40 am
- 9:45 am
6. **PDA Chair's Report**
  7. **Adjournment**