



Agenda

Playhouse District Association

Board of Directors Meeting

Wednesday, March 20, 2019

790 E Colorado Blvd., Ground Floor Conference Center, Pasadena

- 8:30 am
1. **Call to Order**
 2. **Public Comment on items not on the Agenda**
 3. **Approval of the February 27, 2019 Minutes**
 4. **Approval of February 2019 Financial Reports**
 5. **Appointment of the 2019 PDA Board Nominating Committee**
 6. **Committee Reports**
- 8:45 am
- a. Streetscapes & Placemaking Committee
 - i. **ACTION ITEM:** Public Realm Enhancement Grant Program Approval
 - ii. Union/El Molino Park+Parking Design Process Update
 - iii. Colorado and Lake/Mentor Design Process Update
- 9:00 am
- b. Vision Implementation Advisory Committee
 - i. **ACTION ITEM:** EPS Scope Amendment
 - ii. Implementation Matrix & Outreach and Advocacy Update
- 9:10 am
- c. Economic Development & Transportation Committee
 - i. Union Street Protected Bike Lane Update
 - ii. Specific Plan Workshops – March 21
- 9:20 am
- d. Branding Advisory Committee
 - i. Branding Process Update
- 9:25 am
- e. Parking Management Committee
 - i. Parking Implementation Consultant Update
- 9:30 am
- f. Promotions & Marketing Committee
 - i. February Media Report
 - ii. Wine Walk: April 27
- 9:40 am
7. **PDA Chair's Report**
- 9:45 am
8. **Adjournment**