



## Agenda

### Playhouse District Association

### Board of Directors Meeting

Wednesday, July 31, 2019

790 E Colorado Blvd., Ground Floor Conference Center, Pasadena

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|----------|---|
| 8:30 am  | <b>1. Call to Order</b>   |
|          | <b>2. Public Comment on items not on the Agenda</b>   |
|          | <b>3. Approval of the June 26, 2019 Minutes</b>   |
|          | <b>4. Approval of June 2019 Financial Reports</b>   |
|          | <b>5. Committee Reports</b>   |
| 8:40 am  | a. <u>Streetscapes &amp; Placemaking Committee</u> <ul style="list-style-type: none"><li>i. <b>ACTION ITEM:</b> Colorado and Lake/Mentor Streetscapes Consultant Contract</li><li>ii. Other 2019 Work Priorities Update</li></ul> |
| 8:50 am  | b. <u>Promotions &amp; Marketing Committee</u> <ul style="list-style-type: none"><li>i. Playhouse Block Party Recap Report</li><li>ii. Summer Jazz Concert Series: Continues Through August</li></ul>                             |
| 9:00 am  | c. <u>Parking Management Committee</u> <ul style="list-style-type: none"><li>i. Parking Management Programs Update</li></ul>  |
| 9:05 am  | d. <u>Safety &amp; Maintenance Committee</u> <ul style="list-style-type: none"><li>i. July Meeting Recap</li></ul>  |
| 9:15 am  | e. <u>Branding Advisory Committee</u> <ul style="list-style-type: none"><li>i. Brand Audit and Emerging Direction Discussion</li></ul>  |
| 9:55 am  | <b>6. PDA Chair's Report</b>  |
| 10:00 am | <b>7. Adjournment</b>   |