



Agenda

Playhouse District Association

Board of Directors Meeting

Wednesday, January 24, 2018

790 E Colorado Blvd., Ground Floor Conference Center, Pasadena

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| 8:30 am | 1. Call to Order |
| | 2. Public Comment on items not on the Agenda |
| | 3. Approval of the December 14, 2017 Minutes |
| | 4. Approval of December 2017 Financial Reports |
| | 5. PDA Chair's Report |
| | 6. Committee Reports |
| 8:50 am | a. <u>Specific Plan Advisory Committee</u>
i. ACTION ITEM: Vision Framework and Revised Work Plan Adoption |
| 9:10 am | b. <u>Organization & Resource Development Committee</u>
i. PDA Bylaws Update Process Overview |
| 9:15 am | c. <u>Parking Committee</u>
i. Playhouse District Park and Parking Planning Update
ii. Charles Company Agreement Update |
| 9:25 am | d. <u>Promotions & Marketing Committee</u>
i. Intersection – Playhouse 100 th Event Update
ii. Membership Campaign Update
iii. 2017 Social Media Report |
| 9:35 am | e. <u>Economic Enhancement Committee</u>
i. Mayor's Sales Tax Initiative Process Overview
ii. Development Projects List |
| 9:45 am | f. <u>Design & Physical Enhancement Committee</u>
i. Arborist and Mural Program Updates |
| 9:50 am | g. <u>Safety Subcommittee</u>
i. 2017 Ambassador Guide Statistics Report
ii. Recycling Center Update |
| 10:00 am | 7. Adjournment |