



Agenda

Playhouse District Association

Board of Directors Meeting

Wednesday, April 25, 2018

790 E Colorado Blvd., Ground Floor Conference Center, Pasadena

8:30 am

- 1. Call to Order**
- 2. Public Comment on items not on the Agenda**
- 3. Approval of the March 28, 2018 Minutes**
- 4. Approval of March 2018 Financial Reports**
- 5. Committee Reports**

8:50 am

- a. Parking Committee
 - i. **ACTION ITEM:** Charles Company Agreement Request
 - ii. District Valet Program Concept Update
 - iii. Union Street Cycle Track Public Meeting – May 9

9:05 am

- b. Vision Implementation Advisory Committee
 - i. Consultant Kick-off and Process Update

9:15 am

- c. Organization & Resource Development Committee
 - i. PDA Annual Meeting Update
 - ii. PDA Bylaws Review Update

9:20 am

- d. Economic Enhancement Committee
 - i. City of Pasadena – “Join the Conversation” Survey
 - ii. Street Design Guide Implementation Review

9:25 am

- e. Promotions & Marketing Committee
 - i. Wine Walk – April 28
 - ii. Spring Mixer – May 3
 - iii. Third Thursdays Update

9:35 am

- f. Safety Subcommittee
 - i. January – March Statistics Report

9:45 am

- 6. PDA Chair’s Report**
- 7. Adjournment**