



Agenda

Playhouse District Association

Board of Directors Meeting

Wednesday, October 25, 2017

790 E Colorado Blvd., Ground Floor Conference Center, Pasadena

- 8:30 am
1. **Call to Order**
 2. **Public Comment on items not on the Agenda**
 3. **Approval of the September 27, 2017 Minutes**
 4. **Approval of September 2017 Financial Reports**
 5. **Committee Reports**
- 8:40 am
- a. Organization & Resource Development Committee
 - i. **ACTION ITEM:** Approval of 2016 Tax Returns
 - ii. **ACTION ITEM:** Approval of 2017 Board of Directors Candidate Slate
 - iii. 2018 PDA Budget Preview
- 9:00 am
- b. Parking Committee
 - i. Playhouse District Park and Parking Planning Update
- 9:15 am
- c. Specific Plan Advisory Committee
 - i. Vision Framework Presentation and Recommended Work Plan Discussion
 - d. Promotions & Marketing Committee
 - i. ARTWalk Recap
 - ii. Fall Mixer – November 2
 - iii. Shop Small Update
 - iv. Social Media Report
 - e. Economic Enhancement Committee
 - i. Street Design Manual and Sidewalk Setback Issues Update
 - ii. Retail Consultant Update
 - iii. Business and Project Updates
 - f. Design & Physical Enhancement Committee
 - i. 2018 Programming Update
- 10:00 am
6. **PDA Chair's Report**
 7. **Adjournment**