



Agenda

Playhouse District Association

Board of Directors Meeting

Wednesday, January 25, 2017

790 E Colorado Blvd., Ground Floor Conference Center, Pasadena

8:30 am

- 1. Call to Order**
- 2. Public Comment on items not on the Agenda**
- 3. Approval of the December 14, 2016 Minutes**
- 4. Approval of Year-End 2016 Financial Reports**
- 5. Committee Reports**
 - a. Safety Subcommittee
 - i. Presentation: SMART System for Reporting
 - ii. Homeless Initiatives Updates
 - b. Organization & Resource Development Committee
 - i. **ACTION ITEM:** Banner Bank Credit Card Credit Line Increase
 - ii. **ACTION ITEM:** Resolution to Change Board of Directors Meeting Location
 - iii. **ACTION ITEM:** Board Vacancies Appointments
 - iv. **ACTION ITEM:** Special Advisor Appointments
 - v. Board Retreat: February 22
 - c. Economic Enhancement Committee
 - i. Council Candidates Forum
 - ii. Retail Recruiting Update
 - iii. New Business Openings
 - d. Parking Committee
 - i. Parks and Parking Working Group Update
 - ii. Shared Parking App Update
 - e. Design & Physical Enhancement Committee
 - i. Gateway Sign Replacement Update
 - ii. 2017 Programming Update
 - f. Promotions & Marketing Committee
 - i. 2017 Marketing Staffing, Events Planning Update
 - ii. 2016 Social Media Overview
 - g. Parklets Subcommittee
 - i. Design Commission: February 28

- 6. PDA Chair's Report**

10:00 am

- 7. Adjournment**