



Agenda

Playhouse District Association

Board of Directors Meeting

Wednesday, October 26, 2016

790 E. Colorado Blvd., Ground Floor Conference Center, Pasadena

8:30 am

- 1. Call to Order**
- 2. Public Comment on items not on the Agenda**
- 3. Approval of the September 28, 2016 Minutes**
- 4. Approval of September 2016 Financial Reports**
- 5. Committee Reports**

8:45 am

- a. Organization & Resource Dev. Committee:
 - i. ACTION ITEM: Clean and Safety Programs Contract Approval
 - ii. ACTION ITEM: Board of Directors Slate Approval
 - iii. UPDATE: Employee Bonus Compensation Ad-hoc Committee
 - iv. APPOINTMENT: Playhouse District Parks and Parking Working Group
 - v. REVIEW: Draft 2017 Budget
- b. Promotions & Marketing Committee
 - i. ARTWalk Recap
 - ii. Fall Mixer – November 10
 - iii. Shop Small, Shop Indie – November 26
 - iv. Merry, Merry Movie – December 3
 - v. Social Media Report
- c. Design & Physical Enhancement Committee
 - i. Temporal Installation Update
 - ii. Gateway Signage Replacement
- d. Economic Enhancement Committee
 - i. 2016-2017 Investment Guide & Retail Recruitment
 - ii. Anti-Camping Ordinance Update
- e. Parking Committee
 - i. Pasadena Bike Share Program Update
 - ii. Pasadena Shared Parking App Update
 - iii. Union Cycle Track Meetings
- f. Parklets Subcommittee
 - i. Project Schedule Update

- 6. PDA Chair's Report**

10:00 am

- 7. Adjournment**