



Agenda
Playhouse District Association
Board of Directors Meeting
Wednesday, April 27, 2016

Pasadena Presbyterian Church, 585 E Colorado Blvd., Room 202, Pasadena

8:30 am

- 1. Call to Order**
- 2. Public Comment on items not on the Agenda**
- 3. Approval of the March 23, 2016 Minutes**
- 4. Approval of March 2016 Financial Reports**
- 5. Committee Reports**
 - a. Parklets Subcommittee
 - i. Road Diet and Parklet Design Updates
 - ii. ACTION ITEM: Approval of Draft Sponsor Agreements and Cash Flow Proposal
 - b. Design & Physical Enhancement Committee
 - i. ACTION ITEM: Approval of Contract with x for Temporal Art Design, Fabrication and Installation
 - ii. Utility Box Art Update
 - c. PDA PBID Renewal Update
 - i. Ballot Mailing and Follow-up
 - d. Organization & Resource Dev. Committee:
 - i. Update on Executive Director Position
 - e. Parking Committee
 - i. Union Cycle Track Outreach Update
 - f. Promotions & Marketing Committee
 - i. Annual Meeting Recap
 - ii. Wine Walk Update – May 7, 2016
 - iii. Make Music Update – June 11, 2016
 - iv. Social Media Report
 - g. Economic Enhancement Committee
 - i. Update on Pedestrian Intercept Survey
 - ii. 711 Walnut Development and Business Activity
 - iii. Update on Measures to Address Homelessness
- 6. PDA Chair's Report**
- 7. Adjournment**

10:00 am