



Agenda

Board of Directors Meeting

August, 27 2014

8:30 a.m. Pasadena Presbyterian Church, 585 E Colorado Blvd., Room 202, Pasadena

8:30 am

- 1. Call to Order**
- 2. Public Comment on Items Not on the Agenda**
- 3. Approval of the July 23, 2014 Minutes**
- 4. Approval of Financial Reports for July 2014**
- 5. Committee Reports**
 - a. Organization & Resource Dev. Committee:
 - i. **Action Item:** Approval of 2013 Tax Returns
 - ii. **Action Item:** Approval to Hold a Board Roles & Responsibilities Session in September
 - iii. Committee Budget Process for 2015
 - iv. International Downtown Association Conference September 4 – 5
 - b. Promotions & Marketing Committee
 - i. **Action Item:** Approval of Advertising Proposal from Arroyo Monthly
 - ii. ArtWalk Artist Reception –September 10 from 6 – 7:30 p.m. at red, white + bluezz
 - iii. The Long Table Event Summary
 - iv. Summer Jazz Concerts Update
 - c. Parking Committee Updates
 - i. Red Curb Parking Reclamation
 - ii. Update on Draft Parking Utilization Study
 - d. Design & Physical Enhancement Committee
 - i. Update on 2014 Crosswalk Art Process & Artist Selection
 - e. Economic Enhancement Committee
 - i. Pulse Summer Issue
 - ii. Updated Investment Brochure
 - f. Parklets Sub Committee
 - i. Shakespeare in the PARK(let) – September 19
- 6. PDA Chair's Report**
- 7. Adjournment**

10:00 am